



ZixBlast Fact Sheet

ZixBlast Description: ZixBlast™ provides high-volume, secure electronic messaging for companies needing to communicate confidential information to customers or other large audiences. ZixBlast's unique patented technologies integrate with existing enterprise infrastructure to quickly and easily encrypt and deliver private information securely to any email address.

As ZixBlast messages are sent and opened, a log is created. The log file is the source of the summary and detail reports. The summary report provides the number of ZixBlast messages sent, the number opened, and the percentage opened. The detail report supplies information per each recipient's email address, indicating exactly when ZixBlast messages were sent *and opened*. Users can generate reports daily, weekly, monthly or as needed.

ZixBlast's capabilities for mass customization and delivery of secure electronic messaging make it perfect for bills, statements, and other business communications traditionally sent by postal mail.

ZixBlast Benefits: ZixBlast is so cost-efficient, easy-to-use and flexible, it will transform the way businesses communicate.

SEND-TO-ANYONE. Patent-pending process automatically chooses most secure way to send messages.

FLEXIBLE. One-to-one customization of messages.

INFORMATIVE. ZixCertified™ Reports provide summary and detail information.

SECURE. Strong encryption in an easy-to-use application.

ECONOMICAL. Reduce or eliminate labor, printing costs, and postal mail or overnight delivery costs.

CONVENIENT. Delivery of confidential information to recipient's email inbox offers convenient alternative to "pull" mechanisms, such as SSL Web sites.

FAST. Messages and attachments are compressed with a four-to-one (4:1) ratio. This compression cuts transmission time by 75 percent in most cases.

Specifications:

- Microsoft Windows® or Sun Solaris® operating system
- Lotus Notes® or Microsoft Exchange® email server
- Pentium® III processor
- 128 MB RAM
- 10 MB Ethernet