



Zixit Corporation Fact Sheet

Company Description: Zixit Corporation is a leading provider of innovative, affordable, easy-to-use products and services that bring security and privacy to Internet communications.

Products: ZixVPM™ - ZixVPM (Virtual Private Messenger) software provides encrypted, digitally signed messaging security at the server level. Policies can be set by sender, recipient, and subject for the entire enterprise, individual departments, teams, or persons. Secure messages can be sent to anyone.

ZixMail™ - ZixMail is easy-to-use, send-to-anyone digitally-signed secure email that provides superior desktop-level encryption of messages. ZixMail works with existing email addresses and systems. No hardware to install. No encryption keys to manage or exchange. Irrefutable certified receipts document when messages are opened.

ZixBlast™ - ZixBlast allows corporations, through an automated process, to easily and inexpensively send high volumes of encrypted customized messages and documents to any email address by using Zixit's core technology.

Zixit's Users: Zixit's Internet communications products provide an easy, affordable, and reliable way for companies and individuals to communicate securely. Examples of the types of users who would benefit from Zixit products include:

- Corporations seeking to improve the protection provided by firewalls, virus scanning, filtering software, and VPNs to ensure the privacy and security of Internet communications.
- Internet users who require ensured privacy for their email, such as healthcare, financial and legal-related entities
- Businesses who require certified receipts for delivery – and opening – of their electronic messages
- Businesses that provide email services for large numbers of email users and need to ensure the security of those messages

Number of Employees: 120

Executive Management: John Ryan, chairman of the board, president and CEO
David Cook, founder

Company Headquarters: **ZixIt Corporation**
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Ticker Symbol: ZIXI (Nasdaq)

Company History: In June 1999, CustomTracks received approval for its state-of-the-art encryption technology from the U.S. Department of Commerce. Three months later, shareholders of CustomTracks officially changed the company's name to ZixIt. That same month, ZixIt announced the opening of its new Secure Data Center in Dallas. The company began trading on the Nasdaq under the ZIXI symbol in October 1999.

In March 2000, ZixIt's first product, ZixMail, was officially launched on a free trial basis. ZixIt began building the ZixMail customer base in earnest in January 2001, when it began charging \$24 per year, per email address.

In September 2001, ZixIt announced ZixVPM and ZixBlast as additional offerings for securing corporate Internet communications. In addition, it has signed up many prestigious clients, including Dupont; Conoco; Bryan Cave LLP; Fulbright & Jaworski LLP; Sykes, Inc.; and Union Pacific

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